# CONTACT preuber11@gmail.com Ħ 757-609-8792 Virginia Beach, VA portfolio.preub.dev TECHNICAL SKILLS **Frontend** React Next.js **TailwindCSS** TypeScript **Backend** Node.js Express.js Supabase Database PostgreSQL Prisma Supabase **Tools & APIs** GitHub Stripe Git OpenAl **Testing & Automation**

Selenium

Web Scraping

Playwright

# **PARRIS REUBER**

# FULL STACK DEVELOPER & AUTOMATION SPECIALIST

Self-taught Full Stack Developer with expertise in building end-to-end web applications and automation solutions. Experienced in React, Node.js, and Python with a background in e-commerce, process optimization, and software development. Combines strong problem-solving skills with technical knowledge to create efficient, user-friendly applications. Passionate about automation, emerging technologies, and building products that deliver real business value.

# PROFESSIONAL EXPERIENCE

# **Lead Developer & Operations Manager**

#### RunTheBlock

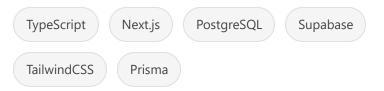
August 2022 - Present

- Developed and maintained a high-performing ecommerce website for a business that generates \$2M+ in annual revenue using Shopify, custom JavaScript, and API integrations
- Integrated custom inventory management system that syncs 1000+ SKUs across platforms
- Developed and managed cross-channel marketing strategies across social media, email, and paid advertising
- Built a full stack project management application using React, Node.js, and PostgreSQL for internal team coordination

#### **KEY ACHIEVEMENTS**

- Created multiple full stack web applications
- ✓ Built e-commerce site for a very complex business with high volume of orders
- ✓ Developed efficient automation tools
- Implemented inventory management systems
- Led successful marketing strategies
- Available for remote opportunities
- Open to full-time development roles
- Team-oriented problemsolver

 Implemented automated monitoring systems with Discord webhook integration

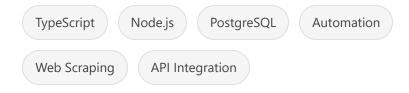


# **Founder & Full Stack Developer**

#### Sole Addictions LLC

June 2021 - August 2023

- Built and scaled a resale e-commerce business from ground up, handling all technical aspects
- Implemented web scraping solutions for real-time product monitoring and price analysis
- Designed and launched optimized social media marketing strategies that increased customer engagement by 40%
- Built data analytics pipelines for business intelligence and performance tracking both via custom analytics as well as using APIs like Firebase Analytics



#### **Founder & Creative Director**

#### **BackBayCreative**

March 2021 – August 2022

- Managed all aspects of photography & videography business with a focus on creative direction
- Built client-facing website using shopify and custom javascript
- Implemented marketing automation for client acquisition and retention
- Used Facebook, Instagram, Twitter, etc to run targeted ads to get clients as a new photographer

#### **CURRENT PROJECTS**

### RTB Teams (TaskFlow) 🛭 🔷 🌖

Internal team collaboration tool built with TypeScript, Next.js App Router, and PostgreSQL. Features real-time updates, push notifications, and secure role-based permissions.

# Vault 🕸 🔷 🧎

Purpose-built inventory management system using TypeScript and Next.js App Router, designed for resellers with focus on SKU tracking and workflow optimization.

# 

Recipe OCR & parsing application using Node.js, Express, Tesseract.js, & OpenAl API for converting recipe screenshots and links into structured data.

# 

Full-stack SaaS marketplace built with TypeScript, Next.js, and Supabase, featuring provider verification, secure payments via Stripe Connect, and dynamic service management.

# CopSecure Landing Page 📳 锅 🛭

Modern landing page built with Next.js and JavaScript, focused on conversion and trust-building through branded visuals and clear value propositions.

#### **CORE SKILLS & ATTRIBUTES**

- Full Stack Development Building complete, production-ready web applications from frontend to backend
- Problem Solving Identifying technical challenges and implementing efficient, scalable solutions
- Automation Development Creating tools to reduce manual workload and improve operational efficiency
- Technical Leadership –Collaborating with founders and operators to bring their concepts to life through development, automation, and strategic execution
- Self-Motivated Learner Continuously expanding technical knowledge and adapting to new technologies
- Project Management Planning and executing complex projects from conception to completion

# WHY I'M A GREAT FIT

- Natural problem solver who doesn't quit until solutions work the right way
- Proven ability to build complete applications that solve complex business problems
- Strong adaptability to new technologies and problemsolving environments
- Passion for efficiency, process improvement, and automation
- Experience working independently and collaboratively in fast-paced environments

# **LOOKING FOR**

I'm seeking opportunities to build modern, full-stack web applications and websites with a team that values innovation. My goal is to leverage my end-to-end development experience to create impactful tools and websites that solve real business problems and drive meaningful results.

If you're looking for a developer who can help bring your vision to life and turn ideas into working tools, I'd love to connect.